

BORN IN THE ARIZONA DESERT, AND RAISED IN THE DEPTHS OF THE GRAND CANYON, CANYON COOLERS RELEASES THE NEXT GENERATION OF EPIC ICE CHESTS: INTRODUCING OUTFITTER V2 SERIES

New Outfitter 22-Quart V2 Cooler Delivers Durable Performance with Unbeatable Lifetime Warranty

Flagstaff, AZ — Canyon Coolers® is excited to unveil the coolest update to their renowned desert-inspired Outfitter Series with the introduction of the [Outfitter 22-quart V2 Cooler](#). Newly updated for 2024, this premium cooler is your frosty travel companion with enhanced functionality and features any adventure seeker will dig. It's compact and durable with a versatile updated new design perfect for spur-of-the-moment road trips, hitting the trails or paddling your favorite waterway.

Building on years of feedback from avid users, Canyon Coolers has introduced several unique enhancements to its entire Outfitter Series, including the new Outfitter 22-Quart V2 cooler. Upgrades include a new, even better, 100-percent recessed, **oversized cam latch** system which eliminates knuckle scrapes and incorporates a molded-in patented rock-solid rod system. The soft touch rubber over-molded onto the extra beefy hook system makes opening and closing the cooler with just 1-2 fingers a snap.

The cooler's new unique **accessory slot system** allows users to customize their cooler their way. Slotted lids now enable cam straps to secure more gear or seating pads. Plus, an optional fold out table (now available separately), can easily be attached to the body of the cooler. The table functions as a handy workspace allowing for quick assembly of sandwiches or cutting limes on the go. When not in use, the table conveniently stores horizontally or vertically inside the cooler. Easily organize the contents of the cooler with extra thick and rubber dipped basket accessories (sold separately and available soon for the new Outfitter 22-Quart V2 cooler).

No longer do users need to strong-arm the drain plug to keep it from leaking. Canyon's new **two-piece drain plug with hose hookup** incorporates radial compression technology to ensure no leaks and easy use. The new design incorporates a secondary inner drain plug which also threads directly into a garden hose. This means users can drain the cooler while keeping it securely mounted.

The new Outfitter 22-Quart V2 features the company's tried-and-true, super sleek, straight wall design that fits into more small places and is perfect as a lunchbox or a day-long beverage cooler for 1-3 people. To say that this cooler is built to last is an understatement. It's constructed with bombproof roto-molding with environmentally-friendly pressure-injected foam insulation for keeping your contents ice-cold for days. This makes the cooler perfect for kayak fishing, side by sides, SUP's and more where space is a concern. It features UV40-rated resin, which means it can withstand up to 40 years of sunshine and still look and function like new.

Additional features include increased height to accommodate 2L bottles and/or taller wine bottles stored upright; an unbreakable aluminum hinge; an adjustable non-slip soft rubber (TPE) shoulder strap; an airtight insulated seal; a patented bar design; and an optional fold-out table tray. The cooler is available in three colors: Sandstone, White Marble or Azure Blue and is now available for pre-order at [canyoncoolers.com](#)

Canyon Coolers offers its no-hassle VIP lifetime warranty, which means if you do manage to damage or break something, parts are free for life.

About Canyon Coolers

Flagstaff, AZ-based Canyon Coolers is dedicated to producing purpose-built, unique, ultra-durable high-performance coolers and ice chests for extreme adventures in the most demanding environments. Originally developed for river rafters venturing on multiple day trips, the company has developed and refined their cooler designs with enhanced seals, latches and other innovations while maintaining heavy-duty durability and insulating capabilities. Each product is engineered with meticulous attention to detail, ensuring the highest quality and functionality. Today, Canyon Coolers are regularly used by hunters, anglers, rafters, whitewater SUP users, outdoor enthusiasts — and essentially anyone whose adventures are fueled by seriously cold refreshments. Canyon Coolers is committed to enhancing outdoor experiences and supporting the community with products proudly Made in the USA, its VIP lifetime, no-hassle free parts warranty and genuine customer service. Learn more at [www.canyoncoolers.com](#).

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